

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 37.699786 Longitude: -121.886367

Metro 580 Pleasanton, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	21,333	120,240	197,178
	Population Est 23Q1	21,313	120,874	198,209
	Population Est 22Q4	21,261	120,567	197,934
	Population Est 22Q3	21,258	120,561	198,038
	Population Est 22Q2	21,267	120,572	198,101
	Population Est 22Q1	21,265	120,524	198,138
	Population Est 21Q4	21,290	120,586	198,153
	Population Est 21Q3	21,204	120,545	198,150
	Population Est 21Q2	20,974	120,370	198,053
	Population Fcst	21,338	120,738	199,507
	2010 Census Population	15,991	90,912	152,797
	2000 Census Population	11,438	73,016	115,124
	1990 Census Population	6,791	58,835	93,144
	Current Year Daytime Population	29,859	156,696	230,775
	Average Seasonal Population	79	908	1,656
	Historical Annual Growth, 1990 – 2000	5.35%	2.18%	2.14%
	Historical Annual Growth, 2000 – 2010	3.41%	2.22%	2.87%
	Estimated Annual Growth, 2010 – CY	2.04%	1.98%	1.81%
	Projected Annual Growth, CY to Y5	0.00%	0.08%	0.24%
	Group Qtrs Est	2,091	4,044	4,498
Transient Est Average Last 4 Qtrs	3,307	9,569	11,549	
Households	Current Year Estimated Households	7,218	41,232	66,581
	Households Est 23Q1	7,210	41,450	66,947
	Households Est 22Q4	7,189	41,346	66,852
	Households Est 22Q3	7,188	41,350	66,894
	Households Est 22Q2	7,191	41,354	66,915
	Households Est 22Q1	7,191	41,342	66,933
	Households Est 21Q4	7,199	41,365	66,939
	Households Est 21Q3	7,162	41,341	66,925
	Households Est 21Q2	7,061	41,259	66,872
	Households Fcst	7,218	41,395	67,312
	2010 Census Households	4,930	31,288	52,353
	2000 Census Households	3,451	25,275	40,231
	1990 Census Households	1,931	20,076	31,985
	Historical Annual Growth, 1990 – 2000	5.98%	2.33%	2.32%
	Historical Annual Growth, 2000 – 2010	3.63%	2.16%	2.67%
	Estimated Annual Growth, 2010 – CY	2.71%	1.96%	1.70%
	Projected Annual Growth, CY to Y5	0.00%	0.08%	0.22%
	Population per Household	2.67	2.82	2.89

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Metro 580 Pleasanton, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	7.5%	9.1%	9.5%
	HH Income \$250,000 to \$499,999	9.0%	10.9%	11.4%
	HH Income \$200,000 to \$249,999	21.0%	25.4%	26.7%
	HH Income \$175,000 to \$199,999	8.5%	6.8%	6.6%
	HH Income \$150,000 to \$174,999	10.4%	8.9%	8.6%
	HH Income \$100,000 to 149,999	18.6%	14.8%	13.3%
	HH Income \$75,000 to 99,999	7.5%	7.2%	7.0%
	HH Income \$50,000 to 74,999	7.5%	6.5%	6.3%
	HH Income \$35,000 to 49,999	3.5%	3.3%	3.0%
	HH Income \$25,000 to 34,999	2.0%	2.0%	2.0%
	HH Income \$15,000 to 24,999	1.3%	1.9%	2.0%
	HH Income \$0 to 14,999	3.2%	3.3%	3.6%
	Average Household Income	\$198,960	\$226,043	\$234,935
	Median Household Income	\$165,276	\$182,757	\$190,972
	Per Capita Income	\$71,171	\$78,961	\$80,361
	Average Disposable Income	\$139,460	\$147,295	\$149,604
	Median Disposable Income	\$134,152	\$145,711	\$150,168
	Discretionary HH Income Over \$150,000	15.7%	24.4%	26.0%
	Discretionary HH Income \$125,000 to \$149,999	18.7%	19.1%	19.9%
	Discretionary HH Income \$100,000 to \$124,999	17.5%	14.4%	14.0%
	Discretionary HH Income \$75,000 to \$99,999	16.2%	12.6%	11.5%
	Discretionary HH Income \$50,000 to \$74,999	14.3%	12.3%	11.5%
	Discretionary HH Income \$25,000 to \$49,999	10.7%	9.4%	9.1%
	Discretionary HH Income Under \$25,000	7.0%	7.8%	8.1%
	Average Discretionary HH Income	\$98,141	\$104,947	\$106,670
	Median Discretionary HH Income	\$102,719	\$113,632	\$117,660
	Householder White – Count	2,249	16,331	27,186
	Median HH Income	\$164,411	\$167,223	\$174,599
	Average HH Income	\$142,263	\$142,089	\$143,655
	Householder Black or African-American – Count	272	1,080	1,810
	Median HH Income	\$155,188	\$124,048	\$102,099
	Average HH Income	\$143,383	\$123,768	\$108,735
	Householder Hispanic – Count	555	3,392	5,265
	Median HH Income	\$146,541	\$146,099	\$155,232
Average HH Income	\$130,805	\$129,945	\$133,488	
Householder Asian or Pacific Islander – Count	3,637	17,297	27,277	
Median HH Income	\$173,563	\$227,314	\$241,538	
Average HH Income	\$147,182	\$160,909	\$163,461	
Householder Other or Pacific Islander – Count	506	3,132	5,043	
Median HH Income	\$155,824	\$160,850	\$165,509	
Average HH Income	\$135,668	\$137,346	\$138,078	

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Metro 580 Pleasanton, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	10,061	57,945	95,736
	Female Population	11,272	62,295	101,442
Total Population by Age	Count of Pop 0 to 4 years	1,315	5,987	9,304
	Count of Pop 0 to 7 years	2,111	9,568	14,747
	Count of Pop 5 - 13	2,610	14,115	22,728
	Count of Pop 14 - 18	1,035	7,149	12,368
	Count of Pop 19 - 22	938	6,529	11,537
	Count of Pop 22 - 25	664	4,423	7,846
	Count of Pop 25 - 29	1,212	5,580	9,150
	Count of Pop 30 - 34	2,112	7,130	10,093
	Count of Pop 35 - 39	2,567	9,028	12,791
	Count of Pop 40 - 44	2,443	10,745	16,164
	Count of Pop 45 - 59	4,206	26,912	46,413
	Count of Pop 60 - 74	1,690	15,309	26,569
	Count of Pop 75 - 84	413	5,191	8,845
	Count of Pop 85+	128	2,143	3,370
	% of Pop 0 to 4 years	6.2%	5.0%	4.7%
	% of Pop 0 to 7 years	9.9%	8.0%	7.5%
	% of Pop 5 - 13	12.2%	11.7%	11.5%
	% of Pop 14 - 18	4.9%	5.9%	6.3%
	% of Pop 19 - 22	4.4%	5.4%	5.9%
	% of Pop 22 - 25	3.1%	3.7%	4.0%
	% of Pop 25 - 29	5.7%	4.6%	4.6%
	% of Pop 30 - 34	9.9%	5.9%	5.1%
	% of Pop 35 - 39	12.0%	7.5%	6.5%
	% of Pop 40 - 44	11.5%	8.9%	8.2%
	% of Pop 45 - 59	19.7%	22.4%	23.5%
	% of Pop 60 - 74	7.9%	12.7%	13.5%
	% of Pop 75 - 84	1.9%	4.3%	4.5%
	% of Pop 85+	0.6%	1.8%	1.7%
Median Age	36.5	40.1	40.9	
Average Age	35.3	39.1	39.5	
Male Population by Age	% of Pop 0 to 4 years	6.6%	5.2%	4.9%
	% of Pop 5 - 13	13.1%	12.3%	12.0%
	% of Pop 14 - 18	5.2%	6.4%	6.7%
	% of Pop 19 - 22	4.6%	5.8%	6.2%
	% of Pop 22 - 25	3.1%	3.8%	4.2%
	% of Pop 25 - 29	5.7%	4.8%	4.8%
	% of Pop 30 - 34	9.5%	5.8%	5.0%
	% of Pop 35 - 39	11.5%	7.1%	6.1%
	% of Pop 40 - 44	11.6%	8.6%	7.7%
	% of Pop 45 - 59	19.4%	22.7%	23.8%
	% of Pop 75 - 84	1.7%	3.7%	3.8%
	% of Pop 60 - 74	7.5%	12.5%	13.3%
	% of Pop 85+	0.6%	1.4%	1.4%
	Median Age	36.0	39.2	40.0
Average Age	34.5	38.1	38.6	

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	% of Pop 0 to 4 years	5.8%	4.7%	4.5%
	% of Pop 5 - 13	11.5%	11.2%	11.1%
	% of Pop 14 - 18	4.5%	5.6%	5.9%
	% of Pop 19 - 22	4.2%	5.1%	5.5%
	% of Pop 22 - 25	3.1%	3.5%	3.8%
	% of Pop 25 - 29	5.7%	4.5%	4.5%
	% of Pop 30 - 34	10.3%	6.1%	5.2%
	% of Pop 35 - 39	12.5%	7.9%	6.9%
	% of Pop 40 - 44	11.3%	9.3%	8.6%
	% of Pop 45 - 59	20.0%	22.0%	23.3%
	% of Pop 60 - 74	8.3%	13.0%	13.6%
	% of Pop 75 - 84	2.2%	4.9%	5.1%
	% of Pop 85+	0.6%	2.1%	2.0%
	Median Age	37.0	40.7	41.5
Average Age	36.0	39.9	40.3	
Race	Count of White	6,026	44,084	73,129
	Count of Black or African-American	1,216	3,866	5,634
	Count of Asian or Pacific Islander	11,073	56,991	93,235
	Count of Other races	3,017	15,300	25,180
	White	28.2%	36.7%	37.1%
	Black or African American	5.7%	3.2%	2.9%
	Asian	51.9%	47.4%	47.3%
	Other Races	14.1%	12.7%	12.8%
Language Spoken	Speak English at Home	50.3%	53.5%	54.5%
	Speak Spanish at Home	4.5%	5.4%	4.7%
	Speak French or French Creole at Home	0.7%	0.3%	0.3%
	Speak German at Home	0.1%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	14.5%	13.0%	13.1%
	Speak Russian and Other Slavic Languages at Home	1.0%	1.5%	1.3%
	Speak Chinese at Home	10.5%	10.2%	10.5%
	Speak Korean at Home	2.3%	2.2%	2.3%
	Speak Vietnamese at Home	0.5%	0.8%	0.8%
	Speak Other Asian Languages at Home	11.7%	10.1%	9.8%
	Speak Tagalog and Other Pacific Languages at Home	1.7%	1.4%	1.4%
	Speak Other Language at Home	2.2%	1.2%	1.2%
Hispanic	Hispanic Population	2,845	13,161	20,739
	Hispanic Population Percent	13.3%	10.9%	10.5%
	Mexican	54.2%	57.3%	56.5%
	Puerto Rican	7.7%	7.0%	6.5%
	Cuban	0.4%	0.8%	1.2%
	Dominican	0.0%	0.1%	0.1%
	Central American	4.6%	6.4%	8.1%
	South American	6.9%	9.4%	10.3%
	Other Hispanic	26.1%	19.0%	17.3%
	2000 Hispanic Population Percent	14%	11%	10%
	1990 Hispanic Population Percent	10%	8%	8%

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Ancestry	American (percent of total population)	1.5%	1.5%	1.5%
	American	0.5%	0.9%	1.0%
	Native American (ie. Indian/Eskimo)	0.8%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.2%
	Asian (percent of total population)	51.6%	47.1%	47.0%
	Chinese	12.6%	13.0%	13.5%
	Japanese	0.5%	0.8%	0.7%
	Korean	3.0%	2.8%	2.8%
	South Central Asian (ie. Indian)	24.9%	22.7%	22.3%
	South East Asian (ie. Vietnamese)	8.1%	5.8%	5.6%
	Other Asian	2.4%	2.1%	2.1%
	European (percent of total population)	7.3%	14.0%	14.5%
	British	1.2%	2.5%	2.6%
	Dutch	0.3%	0.3%	0.3%
	French	0.3%	0.5%	0.5%
	German	1.3%	2.7%	2.8%
	Italian	0.8%	1.6%	1.7%
	Polish	0.2%	0.4%	0.4%
	Scandinavian	0.6%	1.2%	1.3%
	Scotch/Irish	1.6%	2.9%	2.8%
Other European (ie. Greek/Russian)	1.2%	1.9%	2.0%	
Middle Eastern	1.0%	1.0%	1.1%	
Other Ancestry	17.0%	18.4%	18.4%	
Unclassified Ancestry	8.2%	7.1%	7.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	14,771	82,038	133,395
	Elementary (0 to 8)	3.0%	2.3%	2.2%
	Some High School (9 to 11)	2.6%	2.1%	1.9%
	High School Graduate (12)	9.7%	9.8%	9.6%
	Some College (13 to 16)	12.8%	12.2%	12.2%
	Associates Degree Only	4.4%	6.0%	6.1%
	Bachelors Degree Only	37.0%	36.6%	37.1%
	Graduate Degree	30.6%	31.0%	30.9%
	% College (4+)	67.6%	67.6%	68.0%
Household Type	Total Households – count	7,218	41,232	66,581
	One Person HHs – count	1,537	7,721	11,391
	Family HHs – count	4,984	31,329	51,998
	Married Couple – count	4,027	26,631	44,519
	w/own children – count	2,379	14,616	24,315
	w/out own children – count	1,648	12,015	20,204
	Male Householder – count	294	1,525	2,451
	Female Householder – count	663	3,174	5,027
	Non-Family Households – count	697	2,181	3,192
	1 Person Household	21.3%	18.7%	17.1%
	2 Person Household	28.4%	27.6%	27.0%
	3 Person Household	21.4%	20.0%	20.2%
	4 Person Household	21.0%	23.7%	24.8%
	5 Person Household	5.2%	6.4%	7.1%
6 Person Household	1.7%	2.3%	2.6%	
7+ Person Household	1.0%	1.2%	1.3%	
% Households With Children	41.9%	41.2%	41.8%	

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Metro 580 Pleasanton, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	7,609	42,651	68,660
	Owner Occupied Percent	38.4%	59.8%	64.7%
	Renter Occupied Percent	56.5%	36.9%	32.3%
	Vacant Housing Percent	5.1%	3.3%	3.0%
	Total Housing Units (Census 2000)	3,875	26,327	41,534
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	61.4%	65.0%	63.2%
	Property Value \$750,000 to \$999,999	18.4%	11.8%	10.8%
	Property Value \$500,000 to \$749,999	8.8%	4.5%	4.0%
	Property Value \$400,000 to \$499,999	0.5%	0.7%	0.7%
	Property Value \$300,000, to \$399,999	0.1%	0.5%	0.5%
	Property Value \$200,000 to \$299,999	0.0%	0.3%	0.4%
	Property Value \$150,000 to \$199,999	0.8%	0.3%	0.3%
	Property Value \$100,000 to \$149,999	0.8%	0.8%	0.7%
	Property Value \$60,000 to \$99,999	0.0%	0.1%	0.1%
	Property Value \$40,000 to \$59,999	0.2%	0.0%	0.0%
	Property Value \$0 to \$39,999	0.4%	1.0%	0.9%
	Median Home Value	\$1,164,195	\$1,230,814	\$1,249,437
Wealth per Household	\$0 and under - percent	17.3%	15.7%	15.4%
	\$1 to \$4999 - percent	7.9%	6.9%	6.6%
	\$5k to \$9999 - percent	4.4%	3.9%	3.8%
	\$10k to \$24999 - percent	6.2%	5.8%	5.7%
	\$25k to \$49999 - percent	6.5%	6.5%	6.5%
	\$50k to \$99999 - percent	9.4%	9.7%	9.8%
	\$100k to \$249999 - percent	17.2%	18.3%	18.5%
	\$250k to \$499999 - percent	13.6%	14.6%	14.8%
	\$500k+ - percent	17.4%	18.6%	18.9%
	Median HH Wealth	\$90,709	\$112,575	\$118,061
	Avg HH Wealth	\$266,544	\$284,332	\$288,238
Economic Viability	Economic Viability Local	341	330	324
	Economic Viability Indexed	126	122	120
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	11,484	63,556	104,287
	Managerial/Executive	22.5%	26.7%	28.1%
	Professional Specialty	45.5%	42.1%	41.1%
	Healthcare Support	1.9%	1.4%	1.3%
	Sales	8.3%	8.4%	8.7%
	Office & Administrative Support	7.4%	7.9%	7.6%
	Protective Service	1.7%	1.3%	1.3%
	Food Preparation	3.6%	3.1%	3.1%
	Building Maintenance & Cleaning	0.2%	0.7%	0.6%
	Personal Care	2.1%	1.6%	1.7%
	Farming, Fishing, & Forestry	0.5%	0.1%	0.1%
	Construction	2.3%	2.4%	2.6%
	Production & Transportation	4.3%	4.2%	3.8%
	Percent White Collar Workers	85.4%	86.5%	86.8%
	Percent Blue Collar Workers	14.6%	13.5%	13.2%

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	Agriculture/Mining/Construction	3.9%	3.4%	3.7%
	Manufacturing	10.0%	11.0%	11.3%
	Transportation	3.8%	3.4%	3.6%
	Information	4.8%	4.8%	4.8%
	Wholesale/Retail	10.9%	12.2%	11.6%
	Finance, Insurance, Real Estate	7.0%	6.9%	7.8%
	Professional Services	27.3%	25.1%	23.9%
	Management Services	0.2%	0.3%	0.3%
	Administrative/Waste Services	3.3%	2.4%	2.3%
	Educational Services	16.7%	18.4%	19.1%
	Entertainment Services	6.2%	6.4%	6.1%
	Other Professional Services	3.0%	2.5%	2.5%
	Public Administration	3.0%	3.2%	3.2%
Vehicles per HH	No Vehicles	3.4%	3.5%	3.7%
	1 Vehicle	39.9%	28.4%	25.9%
	2 Vehicles	41.2%	46.5%	45.5%
	3 or more vehicles	15.5%	21.7%	25.0%
	Average Number of Vehicles	1.73	1.94	2.02
Change	Births (last 12 months)	209	1,075	1,740
	Deaths (last 12 months)	71	740	1,245
	Migration (last 12 months)	-72	-620	-1,347
Work place	Workplace Establishments	1,268	6,714	8,603
	Workplace Employees (FTE)	17,999	75,607	93,846